

Digital Transformation Has Accelerated.

Is Your Network Holding You Back?

Digitalization of supply chain and customer interactions has accelerated as businesses prepare for a post-COVID world, compelling executives to increase spending on Internet of Things (IoT), cloud, and more.

58%

of business interactions are digital, up from 36% in a pre-COVID 2019¹.

15 billion

IoT devices will connect to enterprise infrastructure by 2029².

63%

of mobile traffic is offloaded to Wi-Fi⁴, highlighting a surge in wireless dependence.

Public cloud spending will reach **\$305 billion** in 2021, an 18.4% year-over-year increase³ from 2020.

Yesterday's Networks Can't Handle Tomorrow's Demands

Networks will continue to play a pivotal role in delivering new digital experiences to customers, employees, and guests. But increased network complexity, aging hardware, a lackluster IT operator experience, and rising total cost of ownership (TCO) will hinder business objectives.



1. Manual operations increase risk of outages. 26% of network problems are caused by human error⁵.
2. Network visibility and agility are limited. 64% of enterprises still use 4 to 10 tools to monitor and troubleshoot their networks⁶.
3. IT gets distracted from more strategic activities. 57% of a network admin's time is spent reacting to or preventing performance issues⁷.

These issues create a cascading effect on the business:

Delivery of new IT services is often delayed.

Applications and other digital services underperform.

User experience is subpar, disrupting employee and customer activity.

Business performance is harmed due to loss in productivity and revenue.

All resulting in an inflated total cost of ownership of the network and your business.

Why You Need a Unified Network

A unified, high-performing network based on a common architecture which includes wired, wireless, and WAN—across branch, campus, remote work, and data center locations—all managed from a single point of control can simplify operations and reduce cost.

- **Simplify Networking with a Single Architecture**
Deploy an end-to-end architecture to improve network interoperability, eliminate performance constraints, and deliver a consistent operator experience across all domains.
- **Boost IT Agility with a Single Point of Control**
Centralized orchestration improves IT efficiency by giving operators everything they need to easily deploy, secure, and optimize networks from a single management console.
- **Enhance User Experience**
Gain new levels of insights to optimize performance and elevate the user experience with client-side monitoring and self-healing AIOps.
- **Cut Operating Costs**
Reduce errors, rework, on-site visits, and help desk tickets—freeing IT staff to focus more time on delivering value to the business, and less time manually maintaining the network.

A unified network delivers new levels of IT simplicity, assurance, and performance; helping businesses embrace the digital future and prepare for the uncertainties that lie ahead.

56%

lower TCO over three years.

90%

faster average time to resolve issues.

30,000

fewer user-impacting incidents.

25%

higher network capacity.

Learn more about a unified network with Innovative Integration and how to get started:
Find out more!

1 Source: McKinsey & Company

2 <https://www.gartner.com/smarterwithgartner/gartner-predicts-the-future-of-cloud-and-edge-infrastructure/>

3 Source: Gartner

4 <https://www.wi-fi.org/beatcon/the-beacon/wi-fi-6-shipments-to-surpass-52-billion-by-2025> EMA, Network Megatrends 2020

6 Ibid

7 Ibid



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