

How to Choose the Right Combination of **Cloud, IT Equipment, and Managed Services**



Businesses today face dozens of information technology choices. There are at least four choices to be made for every software application in a business, no matter if it's email, word processing, or industry-specific software systems:

1



Internet based software, or Software as a Service (SaaS)

2



Purchased software on an in-house server

3



Purchased software on your servers in a data center facility

4



Purchased software using rented virtual server space via the Internet

Since these choices are made per application, the overall management of multiple business applications may include a hybrid of all of these systems.



**IN THIS INFOGRAPHIC, WE PROVIDE A RUNDOWN
OF THE DIFFERENT FACTORS YOU SHOULD
CONSIDER WHEN THINKING ABOUT CHOOSING THE
RIGHT COMBINATION OF CLOUD, IT EQUIPMENT,
AND MANAGED SERVICES.**



The Need for Change

There are common business requirements that cause the need for change and drive the decision to choose between cloud, IT equipment and managed services.

These common business requirements to change include:

- Higher service level expectations,
- Upgrades to existing applications and their systems
- Unplanned outages,
- New applications
- Aging IT infrastructures.

Business Requirements – Your Applications List



The organization's business requirements are usually met by IT delivering software applications that help your internal staff better do their jobs, along with applications you might be delivering directly to your customers.

Ask yourself these questions to define your service level per application so you can measure and control the services you provide:

Which applications do your end users need?

For each application, how many minutes of downtime are acceptable per year?

How much "care and feeding" do your applications need?

How will the end users access these applications?



Are you good at aligning business with IT?

Are you good at day-to-day IT operations?

Are you good at implementing new technologies?

Are you short of expertise on a technology you depend upon?

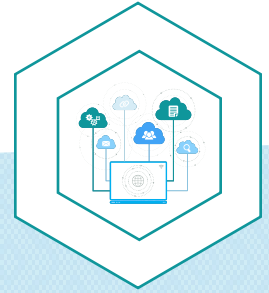
Worried about the risk of new technologies and upgrades?

Do you meet deadlines?

How heavy is your project load?



Existing Infrastructure – In-House and Cloud



Part of your decision involves your existing IT infrastructure and the value you wish to derive from. Ask yourself these questions to decide how to implement your IT:

What combination of cloud and in-house infrastructure do you use today?

What is your track record of outages?

Is your in-house IT equipment again, or do you keep your equipment up to date?



Funding

Some companies prefer level spending, while others prefer project-based expenditures that are funded one-at-a-time. Other companies spend capital dollars on IT equipment and others prefer an operating approach.

**How does your leadership and CFO
like to spend money on IT?**

The answer could influence the combination of IT services you choose.

Want to learn more about choosing the right IT combination?
Download our whitepaper, “How to Choose the Right
Combination of Cloud, IT Equipment, and Managed Services,”
for an expanded publication on this topic.

www.bitly.com/I3ITwp

Need Help?

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infrastructure experts who can help you optimize your IT.



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